



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555

Invoice 652966
Inv Date 11/25/2012
Terms Net 30
Contract 339030
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand OBAMA SKED C (131168)
Acct Types National/Political
Est/Headline 1897/06398290
Demo
Revision
Comments OBAMA SKED C
OBAMA FOR AMERICA- SKED C

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:07PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:29AM (Tu)	00:30		OFA12G179H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:29AM (We)	00:30		OFA12G179H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:15AM (Th)	00:30		OFA12G179H	\$625.00	
1.0	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:15AM (Fr)	00:30		OFA12G179H	\$625.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:44AM (Tu)	00:30		OFA12G179H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:44AM (We)	00:30		OFA12G179H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:44AM (Th)	00:30		OFA12G179H	\$925.00	
2.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:44AM (Fr)	00:30		OFA12G179H	\$925.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:23AM (Tu)	00:30		OFA12G179H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 6:14AM (We)	00:30		OFA12G179H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 6:23AM (Th)	00:30		OFA12G179H	\$1875.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 6:21AM (Fr)	00:30		OFA12G179H	\$1875.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 7:43AM (Tu)	00:30		OFA12G179H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	10/30/12 8:49AM (Tu)	00:30		OFA12G179H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 8:30AM (Th)	00:30		OFA12G179H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2,W-2,Th-2,F-2	11/01/12 8:48AM (Th)	00:30		OFA12G179H	\$2000.00	
5.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	11/03/12 5:14AM (Sa)	00:30		OFA12G179H	\$340.00	
6.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 7:24AM (Sa)	00:30		OFA12G179H	\$1050.00	
6.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 7:58AM (Sa)	00:30		OFA12G179H	\$1050.00	
7.0	Spot	9:00:00AM- 10:00:00AM	Day,Sa-1	11/03/12 9:27AM (Sa)	00:30		OFA12G179H	\$1050.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 8:22AM (Su)	00:30		OFA12G179H	\$1050.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 8:42AM (Su)	00:30		OFA12G179H	\$1050.00	
9.0	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 9:52AM (Tu)	00:30		OFA12G179H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 9:49AM (We)	00:30		OFA12G179H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 9:24AM (Th)	00:30		OFA12G179H	\$560.00	
9.0	Spot	9:00:00AM- 10:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 9:21AM (Fr)	00:30		OFA12G179H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 10:18AM (Tu)	00:30		OFA12G179H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 10:18AM (We)	00:30		OFA12G179H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 10:29AM (Th)	00:30		OFA12G179H	\$560.00	
10.0	Spot	10:00:00AM- 11:00:00AM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 10:07AM (Fr)	00:30		OFA12G179H	\$560.00	
11.0	Spot	11:00:00AM- 12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 10:59AM (Tu)	00:30		OFA12G179H	\$925.00	
11.0	Spot	11:00:00AM- 12:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 11:00AM (We)	00:30		OFA12G179H	\$925.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 12:09PM (Tu)	00:30		OFA12G179H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 12:50PM (We)	00:30		OFA12G179H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 12:55PM (Th)	00:30		OFA12G179H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 12:21PM (Fr)	00:30		OFA12G179H	\$850.00	
13.0	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 2:24PM (Tu)	00:30		OFA12G179H	\$800.00	
13.0	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 2:25PM (We)	00:30		OFA12G179H	\$800.00	
13.0	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 2:26PM (Th)	00:30		OFA12G179H	\$800.00	



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Product
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Acct Types
Est/Headline
Demo
Revision
Comments

Political - Federal Candidate (1067)
OBAMA SKED C (131168)
National/Political
1897/06398290

OBAMA SKED C
OBAMA FOR AMERICA- SKED C

Invoice 652966
Inv Date 11/25/2012
Terms Net 30
Contract 339030
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
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Gen. Date 11/27/2012 1:43:07PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
13.0	Spot	1:00:00PM- 3:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 1:28PM (Fr)	00:30		OFA12G179H	\$800.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 3:47PM (Tu)	00:30		OFA12G179H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 3:54PM (We)	00:30		OFA12G179H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 3:44PM (Th)	00:30		OFA12G179H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 3:56PM (Fr)	00:30		OFA12G179H	\$650.00	
15.0	Spot	12:00:00PM-12:30:00PM	Day,Sa-1,Su-1	11/04/12 12:25PM (Su)	00:30		OFA12G179H	\$600.00	
16.0	Spot	1:00:00PM- 6:00:00PM	Day,Su-1	11/04/12 4:53PM (Su)	00:30		OFA12G179H	\$475.00	
17.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 4:12PM (Tu)	00:30		OFA12G179H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 4:39PM (We)	00:30		OFA12G179H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 4:17PM (Th)	00:30		OFA12G179H	\$800.00	
17.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 4:29PM (Fr)	00:30		OFA12G179H	\$800.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 5:14PM (Tu)	00:30		OFA12G179H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 5:12PM (We)	00:30		OFA12G179H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 5:41PM (Th)	00:30		OFA12G179H	\$2250.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 5:42PM (Fr)	00:30		OFA12G179H	\$2250.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 6:29PM (Tu)	00:30		OFA12G179H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 6:00PM (We)	00:30		OFA12G179H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 6:29PM (Th)	00:30		OFA12G179H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 6:24PM (Fr)	00:30		OFA12G179H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:25PM (Tu)	00:30		OFA12G179H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:25PM (We)	00:30		OFA12G179H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:13PM (Th)	00:30		OFA12G179H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:25PM (Fr)	00:30		OFA12G179H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/30/12 7:53PM (Tu)	00:30		OFA12G179H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	10/31/12 7:37PM (We)	00:30		OFA12G179H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/01/12 7:43PM (Th)	00:30		OFA12G179H	\$3000.00	
22.0	Spot	7:30:00PM- 8:00:00PM	Day,Tu-1,W-1,Th-1,F-1	11/02/12 7:52PM (Fr)	00:30		OFA12G179H	\$3000.00	
23.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	11/03/12 7:19PM (Sa)	00:30		OFA12G179H	\$850.00	
24.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	11/05/12 8:25PM (Mo)	00:30		OFA12G179H	\$9250.00	
27.0	Spot	8:00:00PM- 9:00:00PM	Day,W-1	10/31/12 8:00PM (We)	00:30		OFA12G179H	\$6600.00	
28.0	Spot	9:00:00PM-10:00:00PM	Day,W-1	10/31/12 9:48PM (We)	00:30		OFA12G179H	\$9250.00	
29.0	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/31/12 10:42PM (We)	00:30		OFA12G179H	\$5300.00	
30.0	Spot	9:00:00PM-10:00:00PM	Day,Th-1	11/01/12 9:02PM (Th)	00:30		OFA12G179H	\$6500.00	
31.0	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	11/04/12 8:39PM (Su)	00:30		OFA12G179H	\$6500.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	10/30/12 11:34PM (Tu)	00:30		OFA12G179H	\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	10/31/12 11:27PM (We)	00:30		OFA12G179H	\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/02/12 11:26PM (Fr)	00:30		OFA12G179H	\$2000.00	
33.0	Spot	11:00:00PM-11:35:00PM	Per week (4),Tu,We,Th,Fr,Su	11/04/12 11:14PM (Su)	00:30		OFA12G179H	\$2000.00	
34.0	Spot	11:35:00PM-12:05:00AM	Per week (3),Tu,We,Th,Fr	10/31/12 11:45PM (We)	00:30		OFA12G179H	\$1025.00	



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Advertiser **Pol/B Obama/D/Pre/US (16256)**
Agency **Greer, Margolis, Mitchell & Associ(2890)**
Buyer **KEULEMAN,KATIE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
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Est/Headline **1897/06398290**
Demo
Revision
Comments **OBAMA SKED C**
OBAMA FOR AMERICA- SKED C

Invoice **652966**
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Contract **339030**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:43:07PM**

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Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
34.0	Spot	11:35:00PM-12:05:00AM	Per week (3),Tu,We,Th,Fr	11/01/12 11:45PM (Th)	00:30		OFA12G179H	\$1025.00	
34.0	Spot	11:35:00PM-12:05:00AM	Per week (3),Tu,We,Th,Fr	11/02/12 11:55PM (Fr)	00:30		OFA12G179H	\$1025.00	
35.0	Spot	12:05:00AM- 1:05:00AM	Per week (2),Tu,We,Th,Fr	10/30/12 12:39AM (Tu)	00:30		OFA12G179H	\$340.00	
35.0	Spot	12:05:00AM- 1:05:00AM	Per week (2),Tu,We,Th,Fr	11/02/12 12:03AM (Fr)	00:30		OFA12G179H	\$340.00	
36.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:24AM (Mo)	00:30		OFA12G179H	\$625.00	
37.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:29AM (Mo)	00:30		OFA12G179H	\$925.00	
38.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	11/05/12 5:59AM (Mo)	00:30		OFA12G179H	\$1875.00	
39.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	11/05/12 9:50AM (Mo)	00:30		OFA12G179H	\$560.00	
40.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:46AM (Mo)	00:30		OFA12G179H	\$560.00	
41.0	Spot	11:00:00AM-12:00:00PM	Day,M-1	11/05/12 11:59AM (Mo)	00:30		OFA12G179H	\$925.00	
42.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:49PM (Mo)	00:30		OFA12G179H	\$850.00	
43.0	Spot	1:00:00PM- 3:00:00PM	Day,M-1	11/05/12 2:59PM (Mo)	00:30		OFA12G179H	\$800.00	
44.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1	11/05/12 3:39PM (Mo)	00:30		OFA12G179H	\$650.00	
45.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1	11/05/12 4:18PM (Mo)	00:30		OFA12G179H	\$800.00	
46.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:24PM (Mo)	00:30		OFA12G179H	\$3000.00	
47.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1	11/05/12 7:29PM (Mo)	00:30		OFA12G179H	\$3000.00	
48.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:32PM (Mo)	00:30		OFA12G179H	\$2000.00	
49.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2	11/06/12 7:48AM (Tu)	00:30		OFA12G179H	\$2000.00	
49.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-2	11/06/12 8:53AM (Tu)	00:30		OFA12G179H	\$2000.00	
50.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-2	11/06/12 10:58AM (Tu)	00:30		OFA12G179H	\$925.00	
50.0	Spot	11:00:00AM-12:00:00PM	Day,Tu-2	11/06/12 11:31AM (Tu)	00:30		OFA12G179H	\$925.00	
51.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1	11/06/12 4:28PM (Tu)	00:30		OFA12G179H	\$800.00	
52.0	Spot	8:00:00PM- 9:00:00PM	Per week (1),Tu	10/30/12 8:23PM (Tu)	00:30		OFA12G179H	\$9250.00	M/G For 25.0.1
53.0	Spot	12:00:00PM- 3:00:00PM	Day,Sa-1	11/03/12 2:42PM (Sa)	00:30		OFA12G179H	\$2750.00	
54.1	Spot	12:35:00AM- 1:35:00AM	Per week (1),Sa	11/03/12 1:44AM (Sa)	00:30		OFA12G179H	\$250.00	
55.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	11/04/12 8:59AM (Su)	00:30		OFA12G179H	\$1050.00	
56.0	Spot	6:00:00AM- 7:00:00AM	Per week (2),Mo	11/05/12 6:24AM (Mo)	00:30		OFA12G179H	\$2000.00	
56.0	Spot	6:00:00AM- 7:00:00AM	Per week (2),Mo	11/05/12 6:56AM (Mo)	00:30		OFA12G179H	\$2000.00	
57.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2	11/06/12 6:28AM (Tu)	00:30		OFA12G179H	\$1875.00	
57.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-2	11/06/12 6:56AM (Tu)	00:30		OFA12G179H	\$1875.00	
58.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 11:55PM (Sa)	00:30		OFA12G179H	\$1250.00	
59.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	11/04/12 10:46PM (Su)	00:30		OFA12G179H	\$5400.00	
60.0	Spot	6:00:00PM- 7:00:00PM	Per week (1),Su	11/04/12 6:53PM (Su)	00:30		OFA12G179H	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$200,520.00	Total Spots	111
Commission	(\$30,078.00)		
Net Total	\$170,442.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.